

# PRIVACY POLICY

## 1. INFORMATION WE COLLECT

We collect the following types of information.

Information you provide us directly:

- Your username, password and e-mail address when you register for an newbe account.
- Profile information that you provide for your user profile (e.g., first and last name, picture).
- User Content (e.g. photos, comments, and other materials) that you post to the Service.
- Communications between you and newbe. For example, we may send you Service-related emails (e.g., password verification, changes/updates to features of the Service, technical and security notices).

### **Analytics information:**

We use third-party analytics tools to help us measure traffic and usage trends for the Service. These tools collect information sent by your device or our Service, including the web pages you visit, add-ons, and other information that assists us in improving the Service. We collect and use this analytics information with analytics information from other Users so that it cannot reasonably be used to identify any particular individual User.

### **Cookies and similar technologies:**

When you visit the Service, we may use cookies and similar technologies like pixels, web beacons, and local storage to collect information about how you use newbe and provide features to you.

We may ask advertisers or other partners to serve ads or services to your devices, which may use cookies or similar technologies placed by us or the third party.

### **Metadata:**

Metadata is usually technical data that is associated with User Content. For example, Metadata can describe how, when and by whom a piece of User Content was collected and how that content is formatted.

Users can add or may have Metadata added to their User Content including a hashtag (e.g., to mark keywords when you post a photo), geotag (e.g., to mark your location to a photo), comments or other data. This makes your User Content more searchable by others and more interactive. If you geotag your photo, your latitude and longitude will be stored with the photo

and searchable (e.g., through a location or map feature) if your photo is made public by you in accordance with your privacy settings.

A user's physical location is not disclosed to other users when the distance search feature within the Service is used.

## **2. HOW WE USE YOUR INFORMATION**

In addition to some of the specific uses of information we describe in this Privacy Policy, we may use information that we receive to:

- help you efficiently access your information after you sign in
- remember information so you will not have to re-enter it during your visit or the next time you visit the Service;
- provide personalized content and information to you and others, which could include online ads or other forms of marketing
- provide, improve, test, and monitor the effectiveness of our Service
- develop and test new products and features
- monitor metrics such as total number of visitors, traffic, and demographic patterns
- diagnose or fix technology problems
- automatically update the newbe application on your device

## **3. SHARING OF YOUR INFORMATION**

We will not rent or sell your information to third parties outside newbe without your consent, except as noted in this Policy.

Parties with whom we may share your information:

We may remove parts of data that can identify you and share data with other parties. We may also combine your information with other information in a way that it is no longer associated with you and share that aggregated information.

Parties with whom you may choose to share your User Content:

Any information or content that you voluntarily disclose for posting to the Service, such as User Content, becomes available to the public. Once you have shared User Content or made it public, that User Content may be re-shared by others.

Responding to legal requests and preventing harm:

We may access, preserve and share your information in response to a legal request (like a search warrant, or court order ) if we have a good faith belief that the law requires us to do so. This may include responding to legal requests from jurisdictions outside of Australia where we have a good faith belief that the response is required by law in that jurisdiction, affects users in that jurisdiction, and is consistent with internationally recognised standards. We may also access, preserve and share information when we have a good faith belief it is necessary to: detect, prevent and address fraud and other illegal activity; to protect ourselves, you and others, including as part of investigations; and to prevent death or imminent bodily harm. Information we receive about you may be accessed, processed and retained for an extended period of time when it is the subject of a legal request or obligation, governmental investigation, or investigations concerning possible violations of our terms or policies, or otherwise to prevent harm.

#### **4. HOW WE STORE YOUR INFORMATION**

Storage and Processing:

Your information collected through the Service may be stored and processed in country in which newbe's or Service Providers maintain facilities.

By registering for and using the Service you consent to the transfer of information to any other country in which newbe or its Service Providers maintain facilities and the use and disclosure of information about you as described in this Privacy Policy.

We use commercially reasonable safeguards to help keep the information collected through the Service secure and take reasonable steps (such as requesting a unique password) to verify your identity before granting you access to your account. However, newbe cannot ensure the security of any information you transmit to newbe or guarantee that information on the Service may not be accessed, disclosed, altered, or destroyed.

Please do your part to help us. You are responsible for maintaining the secrecy of your unique password and account information, and for controlling access to emails between you and newbe, at all times.

#### **5. YOUR CHOICES ABOUT YOUR INFORMATION**

Your account information and profile settings:

Update your account at any time by logging in and changing your profile settings.

If you want to delete your account – you can follow these steps:

- Tap the **Settings** icon under your Profile.
- Go to “Delete Account”
- Tap “Delete”

Newbe allows you to delete your content throughout the app. Should you require support to delete your content – contact [admin@newbe.com.au](mailto:admin@newbe.com.au). Once a request is received – we will delete your content and notify you accordingly.

## **6. CHILDREN'S PRIVACY**

Newbe does not knowingly allow such persons to register for the Service. The Service and its content are not directed at children under the age of 18. In the event that we learn that we have collected personal information from a child under age 18 without parental consent, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under 18, please contact us.

## **7. HOW TO CONTACT US ABOUT A DECEASED USER**

In the event of the death of an newbe User, please contact us. We will usually conduct our communication via email; should we require any other information, we will contact you at the email address you have provided in your request.

## **8. HOW TO CONTACT US**

If you have any questions about this Privacy Policy or the Service, please email us at [admin@newbe.com.au](mailto:admin@newbe.com.au)

## **9. CHANGES TO OUR PRIVACY POLICY**

Newbe may modify or update this Privacy Policy from time to time, so please review it periodically. We may provide you additional forms of notice of modifications or updates as appropriate under the circumstances. Your continued use of newbe or the Service after any modification to this Privacy Policy will constitute your acceptance of such modification.

## COMMUNITY GUIDELINES POLICY

We want to create a safe and open environment for everyone.

These Community Guidelines are designed to help foster and grow our newbe community.

- Share only photos that you've taken or have the right to share.
- We don't allow nudity on newbe. This includes photos, digitally-created content that show sexual intercourse, genitals, and close-ups of fully-nude buttocks. Nudity in photos of paintings and sculptures is acceptable.
- Newbe is not a place to support or praise terrorism, organised crime, or hate groups. Offering sexual services, buying or selling firearms and illegal or prescription drugs is also not allowed. Accounts promoting online gambling, online real money games of skill or online lotteries will be removed.
- We have zero tolerance when it comes to sharing sexual content involving minors or threatening to post intimate images of others.
- We remove content that contains credible threats or hate speech, content that targets private individuals to degrade or shame them, personal information meant to blackmail or harass someone, and repeated unwanted messages.
- It's never acceptable to encourage violence or attack anyone based on their race, ethnicity, national origin, sex, gender, gender identity, sexual orientation, religious affiliation, disabilities, or diseases.
- Serious threats of harm to public and personal safety aren't allowed. This includes specific threats of physical harm as well as threats of theft, vandalism, and other financial harm. We carefully review reports of threats and consider many things when determining whether a threat is credible.
- Each of us is an important part of the newbe community. If you see something that you think may violate our guidelines, please help us by using our built-in reporting option. We have a team that reviews these reports and works as quickly as possible to remove content that doesn't meet our guidelines.
- When you complete the report, try to provide as much information as possible, such as links, usernames, and descriptions of the content, so we can find and review it quickly. We may remove entire posts if either the imagery or associated captions violate our guidelines.

- You may find content you don't like, but doesn't violate the Community Guidelines. If that happens, you can unfollow or block the person who posted it.